



WEST WITTERING ESTATE PLC

BEACH LIFEGUARD - JOB DESCRIPTION

Closing date: 4th of February 2026

Responsible to: Operations Managers
Senior Lifeguards

Scope and purpose of position:

As a beach lifeguard, your role will be to keep beach users safe by taking preventative actions and sharing safety information. You will also respond to incidents that may occur, including missing persons, first aids and water rescues.

Duties and responsibilities include but not limited to:

- Monitor, educate and advise beach and water users.
- Prevent incidents from occurring/escalating.
- To make daily contact with the Senior Lifeguards / Operations Managers to report on any operational matters such as equipment damage.
- To ensure rescue equipment is positioned in the correct areas with regards to zones and known dangers.
- To maintain a positive image for WWE in all matters with the general public.
- Have a thorough understanding of the lifeguard service, standard operating procedures and emergency action plan.
- To ensure all persons bathing or surfing in the sea are closely monitored.
- Carry out the rescue and/or initiate a response of any person seen to be in difficulty and inform the Senior Lifeguard if back up is required.
- Provide first aid to beach users
- Ensure the safe operation of all equipment.
- Conducting daily checks and maintenance of the equipment.
- Attend set training sessions and maintain fitness standards.
- Carry out patrols as instructed
- Be involved in any other ad hoc tasks as reasonably required.

Skills and knowledge desired:

- Surf experience and ability to read and understand the ever-changing water conditions.
- Enhanced knowledge of beach environment and effectively adapt rescues according to different conditions.
- Maintaining good motivational behavior and attitude.
- Good ability to communicate with the public as well as other team members.
- Adaptable to changing circumstances.
- Good time management.
- Ability to work efficiently and remain calm under pressure.
- Compassionate and understanding.
- Knowledge of sandbars, winds, currents.

Requirements:

- It is a requirement to have either the National Vocational Beach Lifeguard Qualification or the SLSGB Surf Lifeguard Qualification or equivalent.



- It is a condition of this role that you are able to pass and maintain throughout your employment, a timed swim fitness test which is 400m in under 7.5 minutes.
- Available to attend 2-weeks induction and training during the Easter holidays.
- Availability on Weekends and Bank holidays